APARTMENTS CONTINUE TO SHINE

Favorable demographics and shifting housing preferences continue to drive healthy apartment demand. The U.S. homeownership rate declined to 63.5% in 2016, the lowest level in nearly 50 years. More than 2.2 million new jobs were added during the year, and wage growth is accelerating as well, giving consumers more take home pay. Higher net incomes and new jobs are continuing to add new households to the renter pool.

As we enter the eighth year of the current expansion, market conditions remain favorable, but are moderating from record levels. Third Quarter 2016 rent growth was 2.2% nationally, but Sunbelt markets where we operate are still registering rent growth in the 4% to 5% range. Completions peaked in 2016, but additions to supply are projected to taper this year and through the end of the decade as both lenders and equity providers are becoming more selective on both markets and sponsorship. We view this as a positive check on excess supply, which will benefit our projects and target markets in the long run. A steady inflow of new renters, primarily millennials entering the rental market and aging baby boomers who find rental housing more attractive than homeownership, will keep apartments a favored asset class for both consumers and investors alike in the years ahead.

With these positive market forces at work, ZOM’s business continues to flourish. In 2016, we started work on Seazen and Azola in the Tampa market, and will start work on several new projects in south Florida this year. Lease-ups will be completed at Monarc at Met 3, Baldwin Harbor, Delray Preserve, and Luzano. Solitair Brickell begins leasing in the Summer. In Texas, our Tate project in Houston will stabilize, and in the Mid-Atlantic region, Banner Hill will open its doors this Summer in Inner Harbor Baltimore. We plan to start new projects in Dallas and also in two new ZOM markets - Charlotte and Chicago.

We continue to focus on highly walkable city center locations that are convenient to work, retail, entertainment and culture. Smaller living units in our urban highrise and midrise projects help to maintain affordability, while creative design elements and high-quality interior finishes cater to more discriminating renters. We are also actively exploring the senior housing niche, as a growing pool of aging baby boomers are looking for higher levels of services and lifestyle amenities, and prefer larger living spaces.

This year marks ZOM’s 40th year in the real estate business. From our humble beginnings in Orlando in 1977, ZOM has grown into a national firm, recognized among the top 25 largest apartment developers in the U.S. ZOM’s projects have garnered over 130 awards for excellence in design and quality. We are extremely grateful to our employees, shareholders, capital partners and development consultants, each of whom has played a pivotal role in ZOM’s success through the years. We look forward to continuing ZOM’s tradition of developing well-conceived, design-driven rental housing products, and delivering attractive investment returns to our shareholders and investor partners.
Banner Hill is centrally located between Baltimore’s energetic Federal Hill neighborhood, and the employment centers of Harbor East and Downtown. The site has easy access to both I-95 and MARC Rail, providing convenient commuter access to Washington, DC. Amenities will include ample below grade parking, a first floor e-lounge with Wi-Fi, computer stations and café seating, fitness-club quality exercise center, sports simulator, a resort-style infinity pool, bocce court and lush landscaped courtyards. Interior features include island kitchens, hard surface countertops in both the kitchen and bathroom, custom stand-up showers, walk-in closets and private balconies. Groundbreaking was August 2015, with first units available mid-2017.
Maizon at Brickell is a distinctive 8- and 20-story structure, with attached structured parking. The ground floor will host 15,000 square feet of retail space, as well as leasing and amenity space. The amenity level will occur on the 8th floor, inclusive of a luxurious pool deck located on top of the parking structure, as well as a suite of amenities inside, including a membership-quality fitness center, resident entertainment kitchen, and e-Lounge. The units within the tower will enjoy splendid cityscape views to the north, and views of Biscayne Bay to the east and to the south. Each unit will feature European-styled kitchens with quartz countertops, stainless steel appliances, tile flooring, private balconies, programmable NEST thermostats, and electronic unit entries. Maizon will offer residents a variety of spacious, functional floor plans ranging from 482 square feet to 1,950 square feet. Maizon is convenient to popular retail and entertainment hubs such as Mary Brickell Village and the new mixed-use Brickell City Centre. The Maizon site is just steps away from the metro- and people mover, providing excellent linkages to downtown Miami, Coral Gables, and the Miami International Airport. Brightline transit will debut in 2018, providing statewide express train service via the new Miami Central Station. Construction start is planned for Spring 2017, with first units in Winter 2018.
With over 750 linear feet of shoreline, Seazen’s residents will have spectacular views of Tampa Bay. Seazen at Rocky Point will feature spacious and well-appointed one-, two- and three-bedroom units ranging from 647 to 1,669 square feet. Interior unit features include island kitchens, quartz countertops, stainless steel appliances, contemporary cabinets and tile backslashes, walk-in closets, and private patios. The apartment homes will also feature hardwood-styled plank flooring throughout the living and dining areas. Seazen’s amenities include a 12,000 square foot clubhouse, membership-grade fitness center with dedicated yoga/spinning classroom plus on-demand virtual fitness trainer, two resort-style pools, four waterfront courtyards, pet salon, Bark Park, an aqua lounge - a waterfront amenity center featuring paddle-boards and kayaks, and on-site boat slips. Immediately adjacent to the property is the Courtney Campbell Trail, a 9.5 mile dedicated hike/bike trail spanning the bay from Tampa to Clearwater. Construction commenced in October 2016, and first units are expected Q2 2018.
431-UNIT, 4- AND 5-STORY WRAP, LUXURY APARTMENT HOMES LOCATED IN THE AFFLUENT TANGLEWOOD/GALLERIA SUBMARKET OF HOUSTON, TEXAS
Conveniently located adjacent to a new 90,000 square foot HEB upscale grocery, Tate Tanglewood is also near the I-610 Loop, providing quick access to downtown Houston, the Texas Medical Center, the Energy Corridor and other major employment nodes. Residents enjoy a hotel-style experience with a lobby ideally designed for both entertainment and relaxation, and unit interiors with an unparalleled level of quality and design. Property amenities include three internal courtyards, one with a resort-style pool and multiple grilling areas, a membership-quality fitness center, yoga studio, golf simulator, entertainment kitchen, and an expansive Bark Park with dog wash station. Unit features include stainless steel appliances, wood-style flooring, private yards, and rustic brick arches. Move-ins commenced August 2016, and completion is scheduled Q1 2017.
Construction is well underway at Solitair Brickell, and this project is scheduled to top off at the 50th floor in May 2017. Solitair is adjacent to the newly opened 5.4 million square foot Brickell City Centre, a destination venue, now home to some of the world’s top retailers and restaurants. The phenomenal location provides access to an array of retail shops and restaurants, and is a short 3-minute walk to the Miami Metro Mover complex. Future residents will enjoy sweeping views of the Brickell and Miami skylines, as well as Biscayne Bay, Miami Beach and beyond. Pre-leasing will commence Q3 2017.

Met Square is the final chapter of the Metropolitan Miami development, which already includes 800,000 square feet of office, JW Marriott Marquis Hotel, Whole Foods Grocery, 1,200-space public parking garage, and more than 30,000 square feet of restaurants and retail. Avant at Met Square is surrounded by an array of retail, public parks, fine dining, and convenient public transportation. The distinctive 43-story highrise features two levels of retail below a 16-screen, Silverspot boutique cinema. Retail at street level will include Red O, a gourmet Mexican restaurant. Avant will top out Q3 2017, and first units are expected to deliver Q1 2018.
Delray Preserve is thoughtfully nestled in seven two-, three- and four-story buildings spread across 8.5 acres. The community center opened in June 2016, and features a leasing office and on-site amenities, including a club room, cyber cafe, and fitness center. The clubhouse overlooks tranquil and lushly landscaped grounds, and a resort-style pool with beach entry and private cabanas. Residents enjoy a children’s tot-lot and Bark Park. Delray Preserve features one-, two- and three-bedroom units, with direct access one- and two-car garages on select units. The project was completed in December 2016.
MONARC SHINES IN THE HEART OF DOWNTOWN MIAMI

NAHB Multifamily Pillars of the Industry National Award for Best High-Rise Development of the Year
Monarc at Met 3 opened in May 2016 as downtown Miami’s first purpose built luxury apartment community in over ten years. The highrise is built over a ground-level Whole Foods grocery with 12 levels of structured podium parking. The highly walkable location is surrounded by businesses, restaurants, nightlife and public transportation. Monarc’s 20 levels of apartments overlook Biscayne Bay and the Miami skyline. The complex features a unique 13th floor amenity level and pool deck with resort-style walk-in entry pool. Residents also enjoy a spacious open entertainment area and membership-quality fitness center. Unit interiors feature Italian kitchens with Caesarstone countertops and German plumbing fixtures, walk-in closets and private balconies. Monarc is experiencing a rapid lease up and will reach a stabilized occupancy in 2017. The project recently received 13 awards, most notably the prestigious NAHB Multifamily Pillars of the Industry national award for Best High-Rise Development of the Year, NAHB National Green Multifamily Project of the Year, NAHB Best of American Living, as well as platinum honors for Best Overall Builder and Best Overall Product in Florida’s 2016 BEST Awards.
404-UNIT, GARDEN-STYLE, LUXURY RESIDENTIAL APARTMENT COMMUNITY JUST MINUTES FROM THE ATLANTIC OCEAN IN POMPUANO BEACH, FLORIDA

Centrally located on Atlantic Boulevard in Broward County, Luzano is adjacent to Florida’s Turnpike, providing easy access to major south Florida employment centers. Luzano features spacious apartment homes housed in 19 three-story buildings with two-story end sections in select buildings. Spacious three bedroom units feature direct access; two-car garages and additional single garages throughout provide breezeway access to living units. Floor plans range from 655 to 1,545 square feet. Interior unit finishes are a cut above the market, featuring well-appointed island kitchens, granite countertops, contemporary cabinets, wood-style flooring, walk-in closets and private patios. The large community center features a membership-quality fitness center, e-lounge, resort-style pool, and private cabanas. Leasing is well underway, with an average absorption of 27 units per month, and market leading rental rates. Completion is scheduled for Q2 2017.
Azola at Magnolia Park is a 366-unit luxury multifamily rental community comprised of 13 three-story buildings spread across 25-acres, and nestled among mature tree preserves and natural areas. A large community center will feature a leasing office and on-site amenities including a club room, cyber café and fitness center. The clubhouse will be situated adjacent to an oak hammock and lushly landscaped grounds, and will feature a resort-style pool with beach entry and private cabanas. Residents will also enjoy a children’s oversized tot-lot, Bark Park, bike storage, jogging trail and serene preserve views.

Azola at Magnolia Park will be comprised of spacious and well-appointed one-, two- and three-bedroom units in a variety of floor plans ranging from 704 to 1,467 square feet. Construction commenced December 2016 and first units will deliver Q4 2017.
483-UNIT, 4-STORY LUXURY LAKEFRONT RENTALS IN ORLANDO’S PRESTIGIOUS BALDWIN PARK

NAHB Multifamily Pillars of the Industry National Award for Best Low-Rise Development of the Year
Baldwin Harbor is the crown jewel of Baldwin Park. Developed on the only remaining waterfront parcels in Baldwin Park Village Center’s “Main Street”, Baldwin Harbor is just steps from an exceptional array of shopping and dining venues in one of the most desirable neighborhoods in Orlando. Housed in architecturally distinctive 4-story buildings with integral dedicated and secure parking, Baldwin Harbor boasts an elaborate suite of amenities, including two private, resort-style, saltwater pools with expansive views of Lake Baldwin, a membership-quality fitness center, and lushly landscaped terraces and open space for the exclusive use of Baldwin Harbor residents. Since opening in April 2016, the project has been well received in the market, with an average absorption pace of 31 move-ins per month and market leading rents. The project was completed in January 2017. The project recently received 8 industry awards, most notably the prestigious NAHB Multifamily Pillars of the Industry national award for Best Low-Rise Development of the Year, NAHB Best of American Living, as well as platinum honors for Land Planning and Pool Design in Florida’s 2016 BEST Awards.
NEW REGIONAL OFFICE OPENS

ZOM Carolinas debuted in 2016 and is based in Raleigh, North Carolina. ZOM veteran Darryl Hemminger will lead the development effort in this new region, with an emphasis on larger high-growth markets such as Charlotte and Raleigh. The first ZOM Carolinas project will be HAZEL SouthPark, a distinctive 6-story midrise, with attached, secured structured parking. Nestled in the most affluent neighborhood of Charlotte, the Hazel site is proximate to over 4.2 million square feet of Class A office space and an easy stroll to SouthPark Mall, with over 1.6 million square feet of upscale retail, anchored by Nordstrom and Neiman Marcus. Hazel will host 14,000 square feet of retail space, including a signature restaurant, and 9,400 square feet of leasing and amenity space. Construction is scheduled for Summer 2017.

ZOM RECOGNIZED AS MULTIFAMILY LEADER

ZOM was included among the nation’s top 25 apartment developers by the National Multifamily Housing Council, which publishes the authoritative ranking of the largest apartment owners, managers, developers and contractors in the U.S.

ZOM recently garnered two national NAHB Pillars Awards, three NAHB Best of American Living Awards, NAHB Multifamily Best in Green Award, 22 Florida’s BEST Awards by the Builder’s Association of South Florida, Best Commercial Mixed Use Complex (Monarc at Met 3) at South Florida Business Journal’s Structures Awards, and Green Builder of the Year from the Florida Green Building Coalition.

Jason Haun, Greg West, Kyle Clayton and Brett Gelsomino showcase recent awards