



## ZOM Breaks Ground on Luxury Miami Highrise Apartments

*Further contributing to the transformation of Miami, ZOM has commenced construction on a 50-story luxury tower directly across from the highly anticipated Brickell City Centre*

Miami, FL (June 10, 2015) — ZOM, a leading luxury multifamily real estate developer, and its joint venture partner, an affiliate of AIG Global Real Estate, the real estate arm of insurer AIG, started construction on **SOLITAIR** – a 438-unit, 50-story luxury highrise in the heart of the flourishing Brickell neighborhood, a block between Brickell City Centre and Mary Brickell Village at 86 SW 8<sup>th</sup> Street. Balfour Beatty Construction, LLC is the general contractor. Construction financing was provided by JPMorgan Chase and HSBC Bank USA.

This iconic tower was designed by ADD Inc, now with Stantec and is directly across the street from a primary pedestrian entrance into Brickell City Centre. Solitair residents will have an extraordinary covered walkway to Metro service, providing an unparalleled convenience to shopping, dining and entertainment. The site’s walkability, already significant with a Walk Score of 97, will only be enhanced further as other planned projects in the immediate area come to fruition.

The building’s architecture distinguishes itself with serrated balconies inspired by the majestic Medjool palm tree.

The overall vision for the interior design was to seamlessly draw from Solitair’s architectural concept. Designed with urban, cool neutral materials, the interior serves as a gallery and backdrop for bold, artistic elements and reflects the sophisticated, modern living that Solitair provides.

“ZOM wanted us to design a truly distinctive building that would integrate well with the ever-evolving Brickell landscape, which it will help define. Solitair will make a bold visual statement on the inside and out,” said architect Jonathan Cardello, Senior Principal, ADD Inc, now with Stantec.

With sweeping views of the downtown Miami and Brickell skyline as well as Biscayne Bay, Miami Beach and beyond, Solitair was created with environmental concerns in mind. The building’s design and orientation avoids direct sunlight and solar radiation. Interior materials, such as paint, carpets, adhesives and sealants will be low emitting to maintain optimum indoor air. Green features, such as low VOC paints, recycled glass, wood and quartz will be used throughout the interior of the building.



“Solitair will offer an unmatched level of quality and design when compared to the existing multifamily rental options within the market” said Greg West, ZOM’s Chief Development Officer. “Together with our partner AIG, we recognize the growing importance and value of meeting customers’ demands for developing buildings which encourage active lifestyles.”

ZRS Management, LLC will provide property management services.

*About ZOM:*

ZOM is one of the most highly regarded luxury multifamily developers in the United States, and has joint ventured or directly developed over 15,000 apartment units nationwide, with an aggregate value in excess of \$2.3 billion. Throughout its 30 year history, ZOM has garnered more than 100 industry awards including recognition for project design and development expertise. ZOM was awarded the highly coveted Pillars of the Industry award by the National Association of Homebuilders for developing the “Best Garden Apartment Community” in 2010. ZOM is headquartered in Orlando and has regional development offices in South Florida, Dallas, and Washington D.C. ZOM is also developing Monarc at Met 3, a 32-story highrise with 462 units in a mixed use complex which features a Whole Foods grocery store at street level. ZOM will also break ground in early 2016 on Luma, a 44-story, 429 unit apartment highrise within the new Miami Worldcenter project immediately north of downtown Miami. For more information on ZOM’s multifamily portfolio, visit [www.zomusa.com](http://www.zomusa.com).

*About ADD Inc, now with Stantec:*

ADD Inc, an award-winning architecture, interior design, planning and branding firm with offices in Boston and Miami, has joined Stantec’s Buildings Group, a team of more than 2,500 design and allied professionals working in over 90 offices across North America. This evolution of ADD Inc gives our talented designers access to Stantec’s world-class resources and multi-disciplinary expertise, which will enhance the design creativity and capability we bring to projects and position our team to work in locations worldwide. ADD Inc’s strong reputation for design excellence and our deep expertise in multi-family housing, workplace interiors, commercial/mixed-use buildings, college and university projects, hospitality and branding enhance Stantec’s existing capabilities in the Northeast and Gulf Coast. Through this partnership, we can go anywhere to support our clients’ dynamic needs in even more creative, collaborative, and personalized ways. [www.addinc.com](http://www.addinc.com)

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For further information:

Additional photos available upon request.

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