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## **MATTHEW ADLER JOINS NATIONAL MULTIFAMILY DEVELOPER ZOM LIVING AS SENIOR VICE PRESIDENT OF FINANCE**

*ZOM Living expands its management team with Matt Adler, bringing over 20 years of investment management and real estate development experience.*

**MIAMI, FL – July 21, 2021** – Matthew Adler has joined national multifamily developer [ZOM Living](#) as Senior Vice President of Finance. Adler will be spearheading debt and equity procurement for ZOM-sponsored multifamily and senior housing development ventures and broadening the company’s network of capital partners and lenders.

Adler brings over 20 years of experience in capital allocation, investment banking, and development to ZOM Living. In his role, he will utilize his experience to raise institutional capital for future multifamily projects throughout ZOM’s target markets. Based in the Fort Lauderdale office, Adler will be involved in all aspects of capital management and asset management of existing ventures and assets, including dispositions.

“As ZOM Living continues to expand its footprint in the US, the addition of Matt will further support our investment and development growth plans,” said ZOM Living CEO Greg West. “Over his career, Matt has built a unique expertise by being on both sides of the negotiation table, working on the private equity side and serving as an executive at a development firm. He is a valuable addition to our team as we expand our business regionally and nationally.”

Adler began his career in the real estate investment banking division of Citigroup and later joined institutional advisor MacFarlane Partners, focusing on investing equity capital in large-scale, urban mixed-use development projects. He ultimately led MacFarlane’s New York office and the firm’s acquisition activity on the East Coast. In 2014, Adler moved to Miami and became the Chief Investment Officer at Mast Capital, where he helped transition the company into an institutional investment and development firm. Over the course of his career, Adler has been involved in the acquisition and development of \$5.9 billion of real estate, including over 5,000 multifamily units.

Adler graduated from Cornell University with a Bachelor of Arts degree in Economics and received a Master of Business Administration degree from Columbia Business School. He is a member of the Urban Land Institute and serves on ULI’s national Mixed Use Product Council



and Florida's statewide Multifamily Product Council. He is also a member of the National Multifamily Housing Council.

To learn more about ZOM Living, its property portfolio, and its management team, please visit [zomliving.com](http://zomliving.com)

**About ZOM Living:**

ZOM Living is one of the most highly regarded luxury multifamily developers in the United States and has joint ventured or directly developed over 23,000 apartment units nationwide, with an aggregate value of nearly \$4.5 Billion. Throughout its 43-year history, ZOM has garnered more than 180 industry awards for project design and development expertise, including the prestigious National Multifamily Development Firm of the Year award. ZOM's corporate office is in Orlando, with regional development offices in South Florida, Dallas, Washington, D.C., Phoenix and Raleigh. ZOM has over 5,500 units currently under construction or in design/predevelopment throughout the U.S., with a total capitalization of \$2 Billion. For more information on ZOM's multifamily portfolio, visit <https://www.zomliving.com>.

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