



ZOM Announces Luxury Rental Development in Baltimore’s Inner Harbor

Banner Hill Apartments, a 6-story midrise, will be strategically located between the Inner Harbor and the highly desirable Federal Hill neighborhood.

Baltimore, MD (August 11, 2015) — ZOM, a leading luxury multifamily real estate developer, will commence construction in August on **Banner Hill Apartments**, a thoughtfully designed 349-unit luxury residential apartment community in the Inner Harbor area of Baltimore, Maryland. Banner Hill is centrally located between several pedestrian-friendly neighborhoods, including the Inner Harbor, Historic Federal Hill and Harbor East, and in easy walking distance to a multitude of shops, restaurants, cultural and entertainment venues. The project is a joint venture with institutional investors advised by J.P. Morgan Asset Management. The general contractor is CBG Building Company, LLC, a division of Clark Construction Group.

Banner Hill Apartments will feature a main amenity level on the 1st floor where residents will enjoy a spacious e-lounge, a membership-quality fitness center, and a sports simulator. Other amenities include lushly landscaped courtyards which surround a resort-style pool located on the second floor. Common areas and amenity spaces are programmed to encourage and foster interaction among residents and provide a variety of social settings and activities for them to enjoy within the confines of the community. Interior unit features will include island kitchens, stainless steel appliances, granite slab countertops in kitchens and baths, custom stand-up showers, vinyl plank flooring in living areas, walk-in closets, private balconies, and upgraded fixtures. Units range from 528 to 1,325 square feet.

“These unique design elements and unit upgrades will appeal to younger singles and couples, as well as baby boomers looking to downsize to a more urban, walkable and amenity-rich location,” said Andy Cretal, Senior Vice President of ZOM Mid-Atlantic.



ZRS Management, LLC will provide property management. Pre-leasing will begin First Quarter 2017.

About ZOM:

ZOM is one of the most highly regarded luxury multifamily developers in the United States, and has joint ventured or directly developed over 16,500 apartment units nationwide, with an aggregate value in excess of \$3 billion. Throughout its 30 year history, ZOM has garnered more than 100 industry awards including recognition for project design and development expertise. ZOM was awarded the highly coveted Pillars of the Industry award by the National Association of Homebuilders for developing the “Best Garden Apartment Community” in 2010. ZOM is headquartered in Orlando and has regional development offices in South Florida, Dallas, and Washington D.C. ZOM has an additional 4,800 units currently under construction or in design/predevelopment throughout the country. For more information on ZOM’s multifamily portfolio, visit www.zomusa.com.

About J.P. Morgan Asset Management – Global Real Assets

J.P. Morgan Asset Management – Global Real Assets has more than \$84 billion in assets under management and more than 400 professionals in the U.S., Europe and Asia Pacific, as of June 30, 2015. With a 45-year history of successful investing, J.P. Morgan Asset Management – Global Real Assets’ broad capabilities provide many of the world’s most sophisticated investors with a global platform of real estate, infrastructure and transportation strategies driven by local investment talent with disciplined investment processes consistently implemented across asset types and regions. The Global Real Assets team is part of J.P. Morgan Asset Management’s Alternatives Investments business, which collectively manages over \$120 billion in client assets across real assets, hedge funds, credit and private equity. For more information: jpmorgan.com/institutional/global_real_assets

##

For further information:
Additional photos available upon request.

Greg West
Chief Development Officer
ZOM Holding, Inc.
200 E. Broward Boulevard, Suite 1200
Fort Lauderdale, FL 33301
(954) 779-7950
gtw@zomusa.com

Beth Alonzo
Marketing Coordinator
ZOM Holding, Inc.
2001 Summit Park Drive, Suite 300
Orlando, FL 32810
(407) 754-3026
eea@zomusa.com